CF 2645 CAD

Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/959/7955 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency Order #: 5424634 Changes as of: 9/28/2016 at 3:55 PM Product: Ohio

Advertiser: TRUMP, DONALD Flight: 9/28/16 - 10/3/16

Office: WASHINGTON

Market: Cincinnati

Version: Current State Version 3 Station: WSTR

Total Spots: 29 Total \$: \$4,220.00

Total CPP: \$90.17 Total GRP: 46.8

Traffic #: 2645660

Separation:

125 West 55th St New York, NY 10019

Buyer: MediaAssistant, AMAG Salesperson: ALEXANDRA BRADLEY 202-955-5342

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Comments: MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW, DO YOUR BEST. PLS CNF

	Sa 8 12n-4p	M-F 7 7p-7:30p	W-F,M-Tu 6 10p-10:30p	W-F,M-Tu 5 7:30p-8p	W-F,M-Tu 4 6:30p-7p	W-F,M-Tu 3 6p-6:30p	W-F,M-Tu 2 8a-9a	W-F,M-Tu 1 7a-8a	# Day/Time	
		ō	30p	현건	PT	ᅙ컵	Tu	Tu	ne	
									DP	
	movie	Big Bang	LCL12-10-STR64	BG BNG THRY B	FAMILY FEUD B	FAMILY FEUD	GD MRN CINN@8A	GD MRN CINN@7A	Program	
	\$20.00	\$325.00	\$200.00	\$300.00	\$150.00	\$150.00	\$35.00	\$35.00	Rate	
101	0.0	0.0	1.5	3.4	2.2	1.6	1.3	1.1	A18P Rating	
TOTAL S.	30	30	30	30	30	30	30	30	Len	
>	0	(1)	11	1	30 % 1	1	30 n 2 1	30 12	Len 9/28	
o	0	0	1 4	-	3	ده ک	01	4	9/29	
>	0	0	0	0	0	0	0	0	9/30	
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>	0	0	0	0	0	0	0	0	10/2	
3	0	È	2 /	NZ.	2.4	2 4	2	24	10/3	9/
			2	01						9/28 - 10/3
		2	4	4	4	4	5	51	Spots	Total
29	4	\$650.00	\$800.00	\$1,200.00 \$88.24	\$600.00	\$600.00 \$93.75	\$175.00	\$175.00 \$31.82	49	Total
	20.00	8	_			1		60		
29 \$4.220.00 \$90.17	\$20.00 \$0.00	00 \$0.00	\$800.00 \$133.33	\$88.24	\$68.18	\$93.75	\$26.92	31.82	СРР	



Special Instructions

125 West 55th St New York, NY 10019

09/28/16 1:08 PM

Date/Time

Added by

Comment

Order Level Comments

09/26/16 10:03 AM 09/26/16 5:27 PM 09/26/16 5:45 PM

ALEXANDRA BRADLEY

Separation: 30

Notice Received.

Competitive Information

Svstem

ALEXANDRA BRADLEY ALEXANDRA BRADLEY

Market Budget: WSTR Share: Comment:

WLWT: 19% WKRC: WCPO:

41% 24% 3% \$140,667

WXIX: 13%

Contract # 25318203 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/959/7955 815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency Order #: 5424634 Product: Ohio

Advertiser: TRUMP, DONALD Flight: 9/28/16 - 10/3/16 Changes as of: 9/28/2016 at 3:55 PM

Primary Demo: Adults 18+ Office: WASHINGTON

Version: Station: WSTR Market: Cincinnati Current State Version 3

Total Spots:

Total \$:

29 \$4,220.00

Total GRP: 46.8 Total CPP: \$90.17

Separation: Traffic #: 2645660

202-955-5342

Salesperson: ALEXANDRA BRADLEY

Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY 202-955-5342

REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER, ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW, DO YOUR BEST. PLS CNF CNF

.001 \$90.17	\$4,220.00	50	100%	Total
	Dollars	Spots	% Distrib	Day/Time

Total	2016-Oct	Month	
	29	Spots	Monthly Summary
\$4,220.00	\$4,220.00	Dollars	mary

46.8 46.8

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	Contract	\$ Comment
Revision	9/28/16 1:08 PM	9/28/16 1:08 PM ALEXANDRA BRADLEY Confirmed	Confirmed			\$0	0	Changes: Comments from REVISED ORDER, NOTE-RATE CHANGES OK PER BUYER, ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF to MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW, DO \$4,220.00 YOUR BEST. PLS CNF. 7 buylines added or modified.
								Changes: Total CPP from \$95.05 to \$90.17, Competitive Market Budget from \$137,667 to \$140,667, User Entered \$ from \$0.00 to \$4,220.00, Total Spots from 24 to 29, Total GRPs from 44.4 to 46.8, Comments from Separation: 30 to REVISED ONDER. NOTE-BATTE CHANGES ONE BED BLYEER ADDED SPOTS ON THIS ONE TO SPEND
Revision	9/26/16 5:45 PM	9/26/16 5:45 PM ALEXANDRA BRADLEY Confirmed	Confirmed	ر ن		\$0	\$4,220.00	\$4,220.00 MONEY. PLS CNF. 6 buylines added or modified.
Queued for Electronic Contracting	9/26/16 10:03 AM					\$0	\$0	
New	9/26/16 10:03 AM	9/26/16 10:03 AM ALEXANDRA BRADLEY Confirmed	Confirmed	24		\$4,220.00	\$4,220.00 \$4,220.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



1906 Highlands Ave Cincinnati, OH 45219

815 Slaters Ln Alexandria, VA 22314 American Media & Advocacy Group

Comments

Separation: 30 REP-ALEXANDRA BRADLEY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax Net Total

\$3,565.75

S

521/959/7955

Phone/Fax

Agency Advertiser Schedule Dates Contract # 09/28/16-10/03/16 Donald Trump for President-R (107314) 2645660

Buyer Name Sales Office Salesperson Millennium Washington DC Millennium/DC, Washington DC (1108) 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) American Media & Advocacy Group (9105) MediaAssistant,,

Brand

Product

Commission Commission % Package Deal Order Type CO-OP Last Modified Date Entered Demo Headline # Entered By \$629.25 15.00 A18+ ECR25318203 09/29/16 09/27/16 Rita Schmidgall Normal

> Cincinnati (WSTR)
> By Broadcast Month Spots 27 Rate \$4,195.00

Oct. 2016

	Grand Total:	Occ. 5010
	27	į
	\$4,195.00	41,100
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		_										
Accepted			8.1	8.0	6.0	5.0	4.2	4.1	4.0	2.0	1.0	Line
Accepted-Agency/Advertiser:			8.1 Revised Line / SPOT (2-1.3)	8.0 Revised Line / SPOT (2-1.3)	6.0 Normal Line / SPOT (2-1.3)	5.0 Normal Line / SPOT (2-1.3)	4.2 Normal Line / SPOT (1-1.1)	4.1 Revised Line / SPOT (1-1.1)	4.0 Revised Line / SPOT (1-1.1)	2.0 Normal Line / SPOT (1-1.1)	1.0 Normal Line / SPOT (1-1.1)	Line Type / Break Type (Ref #)
			10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	Dates
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Date:			::	::	1::	ننا	l ii	1 13	ننا	l iii	ü	Length
Accepted-Station:	CON		:30 8A- News-Good Morning Cincinnati at 8a	:30 6:58:40A- News-Good Morning Cincinnati at 7a	Run Times							
ition:	H	L										SPW
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7	CONFIRMATION CONTRA				1	1				 	1	We Th
	ONTR											Fr Sa Su
	AC				ш	ш	2					Spots
Date:	_				\$40.00	\$40.00	\$35.00			\$40.00	\$40.00	Rate
Comments:					\$40.00	\$40.00	\$70.00			\$40.00	\$40.00	Total
			Cincinnati (WSTR)	Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	\$70.00 Cincinnati (WSTR)	Cincinnati (WSTR)	Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	\$40.00 Cincinnati (WSTR)	Station
			GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@7A	Comments				
			9/28/16	9/27/16	9/27/16	9/27/16	9/29/16	9/28/16	9/27/16	9/27/16	9/27/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR

1906 Highlands Ave Cincinnati, OH 45219

Agency Schedule Dates Product Advertiser Contract #

Brand **Buyer Name** Sales Office Salesperson Millennium/DC, Washington DC (1108) 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) MediaAssistant,, Millennium Washington DC

National/Political Candidate Agency BRD 521/959/7955

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Phone/Fax

Comments

Separation: 30 REP-ALEXANDRA BRADLEY

Billing Type

Weekly/Irregular

Account Types

Alexandria, VA 22314 815 Slaters Ln

American Media & Advocacy Group

09/28/16-10/03/16 Donald Trump for President-R (107314) 2645660 American Media & Advocacy Group (9105) **Date Entered** Last Modified

09/27/16

Package Deal Demo CO-OP Order Type Headline # **Entered By** 09/29/16 A18+ Rita Schmidgall

Commission % 15.00 ECR25318203 Normal

Sales Tax Net Total Commission \$629.25 \$3,565.75

> Cincinnati (WSTR)
>
> By Broadcast Month
>
> Oct. 2016 27 27 \$4,195.00

Grand Total: \$4,195.00

			_	_	_	_	_	_		_				_	_
Accepted		17.0	16.2	16.1	16.0	14.0	13.0	12.2	12.1	12.0	10.0	9.0	8.2	Line	
Accepted-Agency/Advertiser:		17.0 Normal Line / Access (5-3.4)	16.2 Normal Line / Access (4-2.2)	16.1 Revised Line / Access (4-2.2)	16.0 Revised Line / Access (4-2.2)	14.0 Normal Line / Access (4-2.2)	13.0 Normal Line / Access (4-2.2)	12.2 Normal Line / Access (3-1.6)	12.1 Revised Line / Access (3-1.6)	12.0 Revised Line / Access (3-1.6)	10.0 Normal Line / Access (3-1.6)	9.0 Normal Line / Access (3-1.6)	8.2 Normal Line / SPOT (2-1.3)	Line Type / Break Type (Ref #)	
		09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	Dates	
		ω	ω	ω	ω	ω	ω	ω	ω	ω	ω	ω	ω	Sec	
Date:		ļ ,	ļ			ļ	ļ							Length	
Accepted-Station:	CONFIRMATION CONTRA	:30 7:28:30P- The Big Bang Theory B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 8A- News-Good Morning Cincinnati at 8a	າ Run Times	
Station:	VEIE													SPW	
	MA	 	2	2				2	2	н			2	Мо	
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	ACT	 <u> </u>	2					2				1	2	Spots	
Date:		\$300.00	\$150.00			\$250.00	\$250.00	\$150.00			\$225.00	\$225.00	\$35.00	Rate	-
Comments:		\$300.00	\$300.00			\$250.00	\$250.00	\$300.00			\$225.00	\$225.00	\$70.00	Total	
		\$300.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	Cincinnati (WSTR)	Cincinnati (WSTR)	\$250.00 Cincinnati (WSTR)	\$250.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	Cincinnati (WSTR)	Cincinnati (WSTR)	\$225.00 Cincinnati (WSTR)	\$225.00 Cincinnati (WSTR)	\$70.00 Cincinnati (WSTR)	Station	
		BG BNG THRY B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	GD MRN CINN@8A	Comments	
		9/27/16	9/29/16	9/28/16	9/27/16	9/27/16	9/27/16	9/29/16	9/28/16	9/27/16	9/27/16	9/27/16	9/29/16	Entered	

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Printed At: 08:26 AM on Monday, October 3 2016



1906 Highlands Ave Cincinnati, OH 45219

American Media & Advocacy Group 815 Slaters Ln

Alexandria, VA 22314

S

Phone/Fax

Account Types

Brand

Product Agency Schedule Dates Advertiser Contract # 09/28/16-10/03/16 2645660

Buyer Name Sales Office Salesperson 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) MediaAssistant,, Millennium/DC, Washington DC (1108) Millennium Washington DC

Weekly/Irregular National/Political Candidate Agency BRD 521/959/7955

Comments Billing Type

Separation: 30 REP-ALEXANDRA BRADLEY

Donald Trump for President-R (107314) American Media & Advocacy Group (9105) CO-OP **Entered By** Date Entered Last Modified 09/27/16

Demo Order Type Headline # A18+ 09/29/16 8 Normal

Package Deal Commission % \$629.25 15.00

ECR25318203 Rita Schmidgall

Sales Tax Commission Net Total \$3,565.75

> Cincinnati (WSTR)
>
> By Broadcast Month Spots Rate

	Grand Total:	Oct. 2016
	27	27
	\$4,195.00	\$4,195.00

Accepted-		26.0	25.0	24.1	24.0	22.0	21.0	20.1	20.0	18.0	Line
Accepted-Agency/Advertiser:		26.0 Normal Line / SPOT (8)	25.0 Normal Line / Access (7-)	24.1 Normal Line / News (6-1.5)	24.0 Revised Line / News (6-1.5)	22.0 Normal Line / News (6-1.5)	21.0 Normal Line / News (6-1.5)	20.1 Normal Line / Access (5-3.4)	20.0 Revised Line / Access (5-3.4)	18.0 Normal Line / SPOT (5-3.4)	Line Type / Break Type (Ref #)
		10/01/16-10/01/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	Dates
		ω	ω	ω	ω	ω	ω	ω	ω	ω	Sec
Date: Accep	C	:30 Orbit- [P]Movie-WSTR Saturday Movie(Sa), [P]Movie-WSTR Saturday Movie 2(Sa)	:30 6:58P- The Big Bang Theory	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 7:28:30P- The Big Bang Theory B	:30 7:28:30P- The Big Bang Theory B	:30 7:28:30P- The Big Bang Theory B	Length Run Times
Accepted-Station:	CONFIRMATIC	R	Theory	News at	News at	News at	News at	gni	ang	gni	10
ion:	RN		1	2	р_			2	-		SPW Mo
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Date:	\exists	<u> </u>		2			-	2		н_	
.e.		\$20.00	\$325.00	\$200.00		\$200.00	\$200.00	\$300.00		\$300.00	Rate
Comments:		\$20.00	\$325.00	\$400.00		\$200.00	\$200.00	\$600.00		\$300.00	Total
		\$20.00 Cincinnati (WSTR)	\$325.00 Cincinnati (WSTR)	\$400.00 Cincinnati (WSTR)	Cincinnati (WSTR)	\$200.00 Cincinnati (WSTR)	\$200.00 Cincinnati (WSTR)	\$600.00 Cincinnati (WSTR)	Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	Station
		movie	BG BNG THRY B	LCL12-10-STR64	LCL12-10-STR64	LCL12-10-STR64	LCL12-10-STR64	BG BNG THRY B	BG BNG THRY B	BG BNG THRY B	Comments
		9/28/16	9/28/16	9/28/16	9/27/16	9/27/16	9/27/16	9/28/16	9/27/16	9/27/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Printed At: 08:26 AM on Monday, October 3 2016



WSTR 1906 Highlands Ave Cincinnati, OH 45219

American Media & Advocacy Group 815 Slaters Ln

Alexandria, VA 22314

SE

521/959/7955

Phone/Fax **Buyer Name** Sales Office Salesperson

Comments

Separation: 30 REP-ALEXANDRA BRADLEY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Agency Product Advertiser Schedule Dates Contract # Donald Trump for President-R (107314) 09/28/16-10/03/16 2645660

POLITICAL CANDIDATE (ns) (1186) MediaAssistant,, Millennium Washington DC Millennium/DC, Washington DC (1108) 521/959/7955 (865852) American Media & Advocacy Group (9105) Demo CO-OP

Brand

Date Entered **Entered By** Headline # Last Modified A18+ ECR25318203 09/29/16 09/27/16 Rita Schmidgall

15.00 \$629.25

Sales Tax Net Total

Package Deal Order Type Commission % Normal

Commission \$3,565.75

> Cincinnati (WSTR)
> By Broadcast Month
> Oct. 2016 Grand Total: Spots 27 27 \$4,195.00 \$4,195.00

		_		
	Accepted		27.0	Line
	Accented-Agency/Advertiser:		27.0 Normal Line / Access	Line Type / Break Type (Ref #)
			09/30/16-09/30/16	Dates
			7	Sec
9	Date:			Length
			:30 7P- 7:30P (EST)	gth Run Times
000	Accepted-Station:			
				SPW
	A			Mo Tu
				Tu We
				Th Fr
				Sa
	7			Su
			ш	Spots
	Date:		\$0.00	Rate
	Comments:		\$0.0	Total
			\$0.00 Cincinnati (WSTR)	Station
			Spot has a value of \$300 as 9/29/16 rebate	Comments
			9/29/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms